

## Module Specification

### Summary Information

<b>Module Code</b>	6701MUS
<b>Formal Module Title</b>	The Music Professional
<b>Career</b>	Undergraduate
<b>Credits</b>	30
<b>Academic level</b>	FHEQ Level 6
<b>Module Pass Mark</b>	40

### Learning Methods

<b>Learning Method Type</b>	<b>Hours</b>
Lecture	15
Practical	72
Seminar	15

### Module Offering(s)

<b>Start Month</b>	<b>Duration</b>
September	28 Weeks

### Aims and Outcomes

<b>Aims</b>	To professionally present a portfolio that identifies opportunities for creating employment within the music industries with specific reference to industrial, marketing, legal, and budgetary objectives, and constraints.
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## Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Propose, plan, present and publicise professional performance, songwriting, music creation, music production, and promotional outputs as appropriate to creative and professional aspirations.
MLO2	Maximise the available opportunities, manage the professional, commercial, legal, financial, stylistic, promotional, technical practices, frameworks and contexts relating to professional outputs, exercising initiative and personal responsibility.

## Module Content

### Outline Syllabus

The module provides students with the opportunity to focus on:

#### **Employability**

A strengthening of realistic employment and self-employment opportunities in relation to the student's stated career ambitions.

#### **Promotion**

The development of promotional materials that further the student's career prospects.

#### **Contract and Copyright**

A professional practitioner focused demonstration of the application and implementation of relevant legal and income generating activities related to the student's portfolio career.

#### **Budgeting and Accountancy**

Demonstration of professional approaches to financial planning and management within a business context.

### Module Overview

Through this module, you explore how you will pursue your career ambitions as a professional musician. You review realistic employment and self-employment opportunities and create a professional portfolio which reflects these, whilst considering industrial factors, marketing, legal and budgetary considerations. To support your career prospects, you develop appropriate promotional materials. There is additional focus on financial planning and management, along with contracts and copyright and how these will impact on your work and ability to generate income.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Portfolio	Portfolio	100	0	ML01, ML02