



Module Specification

Summary Information

Module Code	6603ACT
Formal Module Title	The Actor's Performance: Professional Production III
Career	Undergraduate
Credits	30
Academic level	FHEQ Level 6
Module Pass Mark	40

Learning Methods

Learning Method Type	Hours
Practical	50
Workshop	200

Module Offering(s)

Start Month	Duration
September	28 Weeks

Aims and Outcomes

Aims	This module aims to arm you with an insight into the particular sector of the industry you wish to work in when you graduate. You will be supplied with research strategies to identify this, and with SMART goals to assist your networking and correspondence with selected agents/employers. You understand the importance of self-promotional materials to demonstrate your skills and marketability, presenting works to an industry audience in live and digital showcases. You will understand profiling, as well as the professional enterprise skills required to build and maintain industry relationships, contacts and networks.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Demonstrate professional standard acting performances across a variety of platforms and mediums
MLO2	Synthesise the constructive management of creative, personal and interpersonal issues

ML03	Critically research and develop creative material in response to personal targets and acting industry trends
ML04	Appraise industry trends and practice to generate a professional development plan
ML05	Demonstrate sophisticated self-management processes in the curation of digital promotional material

Module Content

Outline Syllabus

This module requires your critical research of industry agents and employers according to the target sector you wish to embark upon in the early stages of your professional career. You will identify the agents/employers necessary to build a relationship with, as well as uncover strategies for strengthening associations with these individuals/organisations. You will introduce yourself and your professional profile, using creative means to selfpromote and correspond with your target networks. Furthermore, you will build promotional material in which to exhibit your skills, including live and digital showcase materials, as well as additional skills. You will demonstrate your knowledge of the sector, marketability, casting, agent networking strategies and personal career goals. The trinity of interdisciplinary acting, movement and voice skills is core to the module delivery, including professional practice.

Module Overview

For this module, you will collate a promotional portfolio, containing work in digital media, voice recording and screen-work. This portfolio will be utilised to contact industry and employers, researching and evaluating appropriate industry networks to engage with in preparation for your future career. You will take part in a live industry showcase, generate showreels, voice reels and additional promotional material according to your career plans and employment aspirations. Work produced on this module is public-facing and can be utilised to secure an agent or present yourself to future employers.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Practice	Showcase & Professional Skills	60	0	ML01, ML02
Portfolio	Showcase Preparation & Plan	40	0	ML03, ML04, ML05