LIPA

THE LIVERPOOL INSTITUTE FOR PERFORMING ARTS

Module Specification

Summary Information

Module Code	6603MCIPA
Formal Module Title	Enterprise Project
Career	Undergraduate
Credits	45
Academic level	FHEQ Level 6
Module Pass Mark	40

Learning Methods

Learning Method Type	Hours
Lecture	3
Placement/Practice	240
Tutorial	7

Module Offering(s)

Start Month	Duration
September	12 Weeks

Aims and Outcomes

Aims	Students, guided by the Module Leader and their assigned Supervisor, will embark on a Semester long, Enterprise Project, focused on the development of their own enterprise

concept or business idea, located within the broad creative industries, performing arts or entertainment sector.

The enterprise project will allow students to build upon the learning they have done at LIPA, enhance their professional enterprise abilities and extend their industry knowledge.

The opportunities that this Module provides, will improve students' potential for building a sustainable career within the Creative Industries and Performing Arts following their Graduation.

Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Demonstrate the ability to work professionally and productively.
MLO2	Evidence the application of time-management, problem-solving and personal resilience.
MLO3	Critically evaluate the experiences, insights and learning they have gained through fulfilling this module.
MLO4	Deliver a presentation, detailing and reflecting upon their personal and professional development.

Module Content

Outline Syllabus
Students will apply their learning within a professional environment.
Specific to Enterprise role.
Supervised and supported by assigned LIPA Management Department tutor.
Module Overview
Students, guided by the Module Leader and their assigned Supervisor, will embark upon a semester long Enterprise Project, focused on the development of their own enterprise concept or business idea, located within the broad creative industries, performing arts or entertainment sector.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Portfolio	Enterprise Portfolio	70	0	MLO1, MLO2
Presentation	Placement Presentation	30	0	MLO3, MLO4