

Module Specification

Summary Information

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|----------------------------|---------------------------|
| Module Code | 5608MCIPA |
| Formal Module Title | Music Industry Management |
| Career | Undergraduate |
| Credits | 15 |
| Academic level | FHEQ Level 5 |
| Module Pass Mark | 40 |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture | 12 |
| Practical | 80 |
| Seminar | 12 |
| Tutorial | 2 |

Module Offering(s)

| Start Month | Duration |
|-------------|----------|
| September | 28 Weeks |

Aims and Outcomes

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| Aims | Through classroom teaching, seminars and tutorials, students will gain the knowledge, |
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skills, understanding and confidence, to analytically devise, design and deliver a relevant music industry management project of their own choosing.

Learning Outcomes

After completing the module the student should be able to:

| Code | Description |
|------|---|
| MLO1 | Evidence an understanding of the role of a Manager within the Music Industry. |
| MLO2 | Analyse and evaluate management decisions within a specific area of the Music Industry; referring, as appropriate, to management and organisational theory. |
| MLO3 | Select, manage and deliver a Music Industry Management focussed assignment project, in-line with a negotiated agreed brief. |

Module Content

Outline Syllabus

Role of the Manager within the broad Music Industry.

Devising, Managing and Delivering a Project to a set brief.

Resilience in managing problems faced by Managers of music industry projects.

The research and management skills to deliver a coherent and constructive music industry focused project, within limited means.

Understanding Bounded Rationality.

Module Overview

In this Module students will gain the knowledge, insight, and skills needed to analytically devise, design and deliver a coherent and constructive, music industry management project of their own choosing.

The assignment project will be mentored and supervised by the Module Leader and will facilitate the development of the students' personal and professional resilience, planning techniques, research methods and creative managerial acumen, with a specific focus upon the Music Industry.

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Learning Outcome Mapping |
|---------------------|--------------------|--------|--------------------------|--------------------------|
| Practice | Management Project | 100 | 0 | ML01, ML02, ML03 |