

Module Specification

Summary Information

Module Code	6701MUS
Formal Module Title	The Music Professional
Career	Undergraduate
Credits	30
Academic level	FHEQ Level 6
Module Pass Mark	40

Learning Methods

Learning Method Type	Hours
Lecture	28
Seminar	28

Module Offering(s)

Start Month	Duration
September	28 Weeks

Aims and Outcomes

Aims	To professionally present a portfolio that identifies opportunities for creating employment within the music industries with specific reference to industrial, marketing, legal, and budgetary objectives, and constraints.
-------------	---

Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Propose, plan, present and publicise professional performance, songwriting, music creation, music production, and promotional outputs as appropriate to creative and professional aspirations.
MLO2	Maximise the available opportunities, manage the professional, commercial, legal, financial, stylistic, promotional, technical practices, frameworks and contexts relating to professional outputs, exercising initiative and personal responsibility.

Module Content

Outline Syllabus

The module provides students with the opportunity to focus on:

Employability

A strengthening of realistic employment and self-employment opportunities in relation to the student's stated career ambitions.

Promotion

The development of promotional materials that further the student's career prospects.

Contract and Copyright

A professional practitioner focused demonstration of the application and implementation of relevant legal and income generating activities related to the student's portfolio career.

Budgeting and Accountancy

Demonstration of professional approaches to financial planning and management within a business context.

Module Overview

Through this module, you explore how you will pursue your career ambitions as a professional musician. You review realistic employment and self-employment opportunities and create a professional portfolio which reflects these, whilst considering industrial factors, marketing, legal and budgetary considerations. To support your career prospects, you develop appropriate promotional materials. There is additional focus on financial planning and management, along with contracts and

copyright and how these will impact on your work and ability to generate income.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Portfolio	Portfolio	100	0	MLO1, MLO2