

Module Specification

Summary Information

Module Code	4603MCIPA
Formal Module Title	Fundraising
Career	Undergraduate
Credits	15
Academic level	FHEQ Level 4
Module Pass Mark	40

Learning Methods

Learning Method Type	Hours
Lecture	18
Tutorial	2
Workshop	28

Module Offering(s)

Start Month	Duration
September	28 Weeks

Aims and Outcomes

Aims	This module aims to develop the student's knowledge of and practical engagement with a variety of funding opportunities and application processes primarily focusing on the
-------------	---

subsidised performing arts sector.

Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Understand a range of contemporary funding sources for the subsidised performing arts and creative industries sector and consider the rationale for applying to them.
MLO2	Recognise the advantages, disadvantages and requirements associated with the subsidised performing arts and creative industries sector.
MLO3	Evidence an understanding of the processes required to apply for funding within the subsidised creative industries and performing arts sector.
MLO4	Develop a break-even budget and cash flow forecast for a project in the subsidised performing arts and creative industries sector.

Module Content

Outline Syllabus

Fundraising options

Developing a fundraising plan

Sources of funding: Trust and Foundations; Sponsorship; Crowdfunding; Donations

Arts Councils; Lottery Funds and other grants

Applications and Funding Proposals/Bids

Budgets: Project Costing, Cashflow Forecasting

Module Overview

By the end of this module students will have developed students will gain an understanding of and engaged with a variety of funding and subsidy opportunities and application processes. They will also be able to produce a balanced break even budget, giving them important skills that they will draw on during the rest of their careers.

Additional Information

The module will be delivered utilising a range of teaching and learning strategies to include:

- Lectures to introduce key issues and concepts
- Workshops, seminars and flipped classrooms incorporating application of concepts to different situations, utilising group activities where appropriate
- Engagement with Sector Professionals
- Self-directed study.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Portfolio	Funding Plan	60	0	ML01, ML02, ML03
Portfolio	Budget and Cashflow	40	0	ML04