



Interview Guidelines: 2027 Entry MA Music Industry Management

Congratulations on getting through to the interview stage.

If you live in the UK, we will invite you to an in-person interview event. If you live outside of the UK, we will invite you to an online interview. For the online events we will use Microsoft Teams to enable us to replicate the “in person” events as closely as possible.

The interview for this course is a two-way process, aiming to offer you the opportunity to discover if our course is right for you, while we try to determine whether you have the experience and qualities to benefit from what we have to offer. We hope you enjoy your time with us. We will endeavour to ensure that the whole process is as positive and relaxed as possible. If at any time during the interview you want clarification on a point or other information, please ask.

Before the interview

Our course blends practice-based research and academic study, that explores distinct professional approaches while developing your own area of interest. To help us understand where your interests and ambitions lie, please write a minimum 500-word synopsis describing the contemporary music industry topic you wish to research and why you think it is important. Please save your synopsis as a pdf document and upload it to your applicant portal **at least five days** before your interview, using your personal log in details provided to you previously. We will base some of our interview questions around your synopsis.

Interview programme

For an in-person interview, you should expect to be with us for about two hours. There may be some waiting at the individual interview stage, so some candidates will finish later than others.

Online interviews will follow the same structure but will be arranged on an individual basis so are more likely to finish within an hour.

Registration

If the interview is online, we will send you a link, so you can join the interview event. If the interview is in person, you should come to LIPA's entrance accessed off Pilgrim Street so we can register you for the event, alongside the other candidates.

Course talk

The Course Leader, will provide a course overview, describing what we do and how we do it and what life as a Master's student here will be like.

Your interview

You will be allocated a 30-minute interview with a panel of two staff. To begin with we'd like you to provide us with a five-minute presentation/talk that covers:

- Examples of relevant project work you have conducted to date
- Your music business management experience
- What excites you about the music industry
- Why you want to complete the MA
- What you expect from the course

After your presentation, we will ask you questions about your talk and discuss your synopsis. We may ask further questions to help both you and us to assess your suitability for the Master's course. If you are attending an in-person interview and wish to use a PowerPoint presentation, please bring this on a USB stick. In case of any technical difficulties on the day, we recommend bringing a hard copy of your slides as a backup. As it is a brief presentation, you are not required to use any equipment if you would prefer not to.

For online interviews, if you wish to show us any slides or a presentation, you can do so via the 'share screen' function on Microsoft Teams.

Tips for taking part in the interview

- Make sure you ask us anything you want to know about what it's like to study here.
- Make sure you've read these guidelines thoroughly and don't leave anything to the last minute – this should help you feel much calmer on the day.

Online interview guidance

- You will need a good internet connection and access to Microsoft Teams, which is the video conferencing platform we will be using.
- Your device will need to have a screen, microphone and a webcam. If you have any concerns about your equipment for taking part in the online interview, please contact admissions@lipa.ac.uk
- On the day, please ensure you are in a quiet room, where you will not be disturbed during the interview event.

- Please ensure you are in a well-lit space so you can be clearly seen and heard during the interview event.
- Test your camera and microphone before the virtual interview and clean the camera lens.
- Make sure your device is fully charged and/or is plugged into a power source.

Useful information

Do you have an access need related to a disability that may require specialist arrangements?

If you think you will require any type of support or reasonable adjustment for your interview, please contact our Student Disability Officer, at wellbeing.disability@lipa.ac.uk

When will you hear from us after the interview?

We will communicate decisions via email and the LIPA applicant portal within 10 working days of the interview.

Any questions?

If you have any questions or concerns about any aspect of the interview, please email

UK applicants: admissions@lipa.ac.uk

Applicants from outside the UK: international@lipa.ac.uk

We wish you the best of luck and look forward to meeting you at your interview.

MA Music Industry Management Team