

## Module Specification

### Summary Information

<b>Module Code</b>	5702MUS
<b>Formal Module Title</b>	Popular Music Studies 2
<b>Career</b>	Undergraduate
<b>Credits</b>	15
<b>Academic level</b>	FHEQ Level 5
<b>Module Pass Mark</b>	40

### Learning Methods

<b>Learning Method Type</b>	<b>Hours</b>
Lecture	21
Seminar	14

### Module Offering(s)

<b>Start Month</b>	<b>Duration</b>
September	28 Weeks

### Aims and Outcomes

<b>Aims</b>	<p>This module aims to build on Popular Music Studies 1, developing further students' knowledge, application and effective communication of key concepts, theories and approaches that underpin the analysis and contextualisation of popular music-related texts and practices.</p> <p>Specifically, the module aims to enable students to analyse and explain relationships between</p>
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	visual elements of promotional material and performance, musician personae, and concepts such as genre, identity and authenticity.
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## Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Analyse and interpret a range of popular music-related works and practices within socio-cultural and professional contexts.
MLO2	Explain and apply a range of popular music related concepts, theories and analytical approaches.
MLO3	Communicate analysis through the application of research and writing skills and the use of appropriate academic conventions.

## Module Content

### Outline Syllabus

The module is delivered through lectures and seminars over 28 weeks. Bi-weekly lectures focus on key concepts including musician persona, genre, identity, authenticity, and introduce analytical approaches to visual aspects of musicians' promotional materials and practices, such as images, fashion and style, performance, and music video.

Bi-weekly seminars provide opportunities for discussion of concepts, theories and analytical approaches, and formative feedback for students' written work. Students use private study time for reading relevant texts, analysing examples, and writing essay drafts for formative feedback.

### Module Overview

In this module, students analyse the visual aspects of musicians promotional materials and practices, focusing on examples of images, fashion and style, performance and music video. They will become familiar with a range of analytical approaches, and be able to use lenses such as genre, identity and authenticity to analyse and contextualise examples of popular music visuals. They will develop their academic skills, becoming more familiar with independent research and academic writing conventions.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Essay	Essay	100	0	ML01, ML02, ML03