



Module Specification

Summary Information

Module Code	7605MIM
Formal Module Title	Music Management Project
Career	Postgraduate Taught
Credits	30
Academic level	FHEQ Level 7
Module Pass Mark	50

Learning Methods

Learning Method Type	Hours
Lecture	20
Seminar	10
Tutorial	20
Workshop	10

Module Offering(s)

Start Month	Duration
September	28 Weeks

Aims and Outcomes

Aims	<p>The aim of this module is to introduce the student to research and applied knowledge, demonstrating the feasibility of practical ideas, through a detailed study of project proposals, strategies, concepts, resources, and budgets. In term 1 students define the scope, approach, and boundaries of their project work. Developing critical thinking and problem-solving skills to guide their progression.</p> <p>In term 2, students manage and direct their project, informed by their term 1 research, and applied knowledge upon a creative, strategic, or technical management issue within their chosen specialism. The learning practical and knowledge outcomes of the project will be further investigated and reflected upon through the project report. To put into praxis the skills and knowledge learned on the course, demonstrating familiarity with music industry management practices, operating as a manager whilst collaborating with a team of professionals in a creative environment.</p>
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
ML01	Objectively and coherently utilise research to inform planning, building a body of evidence to question, propose and reflect upon.
ML02	Apply advanced practical, creative, and managerial techniques within a professional context.
ML03	Demonstrate sophisticated ability to project manage and problem solve in complex settings within the creative industries. Using advanced strategies, in the managerial processes, recognizing a wide range of approaches.
ML04	Communicate practical, creative, and managerial decisions and intentions within a professional environment.
ML05	Determine an approach to documenting professional work investigating key concepts or ideas, and present evidence as report reflecting upon and evaluating the process and outputs, informing personal and future career development.

Module Content

Outline Syllabus

The purpose of this module is to initially provide a comprehensive assessment that examines all aspects of a proposed project, including technical, economic, financial, legal, and environmental considerations. Secondly, to encourage, guide and mentor students managing and engaging in project work, the application of ideas and concepts, informed by and related directly to their own practice and professional development needs. Students will be supported and tutored in utilising appropriate research methodologies, project planning, detailing, collating and dissemination of their project work and presentation of their outputs through a portfolio and project report. Bringing greater professionally focussed rigour to the detailing collating and dissemination of their practical work.

Module Overview

Term 1 Feasibility & Planning

The module allows students to, research and demonstrate the viability of their practical ideas, through detailed study of proposals, strategies, concepts, resources, and budgets. The study is designed to inform the students practical work in term 2, confirming a coherent methodology that is applicable to their proposals and area of research. Students develop critical thinking and problem-solving skills whilst establishing the scope of their project including key performance indicators designed to guide progression and practical work.

Term 2 Process and Execution

The project promotes real-world industry engagement and research through distinct practical project work that is career led, contributing to ongoing professional development and personal career planning. The work is informed by the findings of the feasibility study conducted in term one, putting into practice the skills and knowledge learned on the

course, demonstrating familiarity with music industry management practices, operating as a manager collaborating with a team of professionals in a creative environment. The practical work is supported through experienced industry mentors and managers, relevant to the students chosen career pathway and/or subject specific research topic. The module prepares students for the Practical Project Based Dissertation, as well as, managing in the music industry.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Practice	Report	20	0	ML01, ML05
Practice	Practice	80	0	ML02, ML03, ML04