

## Module Specification

### Summary Information

<b>Module Code</b>	6602MCIPA
<b>Formal Module Title</b>	Contemporary Issues in Management Conference
<b>Career</b>	Undergraduate
<b>Credits</b>	15
<b>Academic level</b>	FHEQ Level 6
<b>Module Pass Mark</b>	40

### Learning Methods

Learning Method Type	Hours
Lecture	8
Tutorial	1
Workshop	6

### Module Offering(s)

Start Month	Duration
January	12 Weeks

### Aims and Outcomes

<b>Aims</b>	Students will be guided, taught and mentored so they are confident and able to present a contemporary management issue at a conference of their peers. The medium for their
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presentation will be negotiated with the Module Leader.

## Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Synthesise and critically evaluate the impact of contemporary issues and developments on a specific area of management in the performing arts industry.
MLO2	Succinctly and coherently summarise and clarify complex information and research data from a range of sources.
MLO3	Utilise appropriate technology to facilitate the communication of their research and conclusions.
MLO4	Present research to an audience in an engaging and informative manner.

## Module Content

### Outline Syllabus

Understanding the concept, practice and techniques of presenting and communicating the findings of academic research.

Research Methods for small-scale research projects.

Refining and summarising research for a lay audience.

Utilising technology to communicate complex information to a lay audience.

Presentation and communication techniques and strategies.

### Module Overview

This Module will enable students to gain the skills, knowledge and understanding required, to confidently present the outcomes and findings of a research project to a lay audience.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Presentation	Creative Industries Conference	100	0	ML01, ML02, ML03, ML04