



Module Specification

Summary Information

Module Code	5605FACT
Formal Module Title	Storytelling and Screen Cultures
Career	Undergraduate
Credits	15
Academic level	FHEQ Level 5
Module Pass Mark	40

Learning Methods

Learning Method Type	Hours
Lecture	15
Workshop	25

Module Offering(s)

Start Month	Duration
September	28 weeks

Aims and Outcomes

Aims	The aim of this module is to develop writing practice in distinct mediums and genres, examining adaptation or translation of techniques for given circumstances and considering the challenges of working cross-platform.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
ML01	Explore narrative forms, devices and technicalities in dramatic writing.
ML02	Critically select and apply various techniques and working methods when writing in a range of platforms, styles and genres.
ML03	Appraise audiences and performance conventions and apply understanding to the production of a script consistent with professional standards.
ML04	Examine creative and critical contexts/conflicts in the translation of script to performance and find solutions in the application of writing or content creation skills.

ML05	Analyse and reflect on collaboration, negotiation, and the wider context of the creation process and the application of writing skills when working to instruction.
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Module Content

Outline Syllabus
Having studied the techniques and strategies for writing in a range of forms, styles and genres (along with their cultural significance and discursive function), students will create a short piece for camera and one for audio (radio or podcast) to a given brief. Students will be required to develop their work (which may be a team of writers) by negotiation with technical students and the tutor (in role of director or producer). Students will also investigate the creation of some writing, in the form of an adaptation of existing text for camera or audio. A critical commentary, analysing differing narrative demands, supports this work.
Module Overview
This module seeks to develop students' writing skills and abilities to create narratives for different genres in film, TV, the web, radio and podcasting. Here, particular attention will be paid to specific writing techniques such as: how to write opening sequences and inciting incidents; which narrative forms and devices to use; and the role of transnational storytelling and the process of adaptation. This module also discusses the techniques, conventions and strategies for writing police dramas, horror narratives, rom-coms and sit-coms before, finally, considering today's era of binge viewing and the possible futures of our storytelling cultures

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Portfolio	Portfolio of Scripts	80	0	ML01, ML02, ML03
Portfolio	Critical Explanation	20	0	ML04, ML05