

Module Specification

Summary Information

Module Code	5604MCIPA
Formal Module Title	Personal and Professional Development for Managers
Career	Undergraduate
Credits	15
Academic level	FHEQ Level 5
Module Pass Mark	40

Learning Methods

Learning Method Type	Hours
Lecture	14
Seminar	24
Workshop	12

Module Offering(s)

Start Month	Duration
September	28 Weeks

Aims and Outcomes

Aims	Students will develop a coherent personal and professional development strategy having analysed and reflected on their professional ambitions. Engagement with professional
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	industry practitioners will further their understanding of employment, self-employment and enterprise development as managers in the creative industries and performing arts. The module will also help guide and mentor students to secure their L6 placement or enterprise project.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Design a set of strategies to advance their personal and professional ambitions and aspirations.
MLO2	Select methods to help progress their career within the creative industries and performing arts sector.
MLO3	Develop flexible, coherent targets for successfully progressing to Graduation and beyond.

Module Content

Outline Syllabus
<p>Methods for objective Self-Evaluation and Self-Reflection.</p> <p>Recognition of what personal and professional development consists of.</p> <p>Setting of coherent, achievable, sustainable, and healthy targets for personal growth and professional development.</p> <p>Curriculum Vitae - design, purpose, and completion.</p> <p>Interview Skills and Techniques.</p> <p>Practical guidance, mentoring and support towards the student's choice of, application for, and planning of, their Level 6 Placement Project or Enterprise Project.</p> <p>Seminar based engagement with executives and practitioners from across the creative industries and performing arts.</p>
Module Overview
Students will be guided, mentored, and taught how to engage with their own personal and

professional development, helping them construct a flexible and coherent strategy, in respect of their own learning and career aspirations.

A series of guest seminars with professional industry executives will also contribute to students' understanding of management as it exists within the creative industries and performing arts.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Report	Professional Development Plan	100	0	ML01, ML02, ML03