

LIPA

THE LIVERPOOL INSTITUTE FOR PERFORMING ARTS

PRESS PACK

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An introduction to The Liverpool Institute for Performing Arts

Co-founded in 1995 by lead patron Sir Paul McCartney and Principal Mark Featherstone-Witty, the Liverpool Institute for Performing Arts (**LIPA**) is a higher education institute for performers and those who want to make performance possible.

Every performance event requires team work. **LIPA** graduates will not only have specialised in specific skills, but they also understand what makes effective group working.

Aside from industry experienced teaching staff, **LIPA** has long developed master classes and 'conversations with' both well-known performers (like Paul McCartney, Ian McKellen, Amy Winehouse) and sector leaders (like Andy Hales, Seymour Stein, Trevor Horn).

LIPA recognises that 'show business' is a reality and that 88% of performing arts companies have less than four workers. Every student is trained for business and is encouraged to start their own. **LIPA**, from inception, has funded both start-ups and existing business development.

LIPA has an enviable record of its graduates gaining sustained work in the performing arts. Every year **LIPA** conducts a survey of its graduates, three years after they have graduated. For the past four years, **LIPA** has traced on average 86% of each year group and, of these, on average 93% are in work and 78% are working in the performing arts.

Currently, **LIPA** has 807 students, 183 of which are from 33 international countries. As well as helping students develop themselves for their future professions, **LIPA's** good mix of nationalities also helps its students build strong international links.

LIPA was officially opened by Her Majesty the Queen on 7th June 1996.

A history and heritage in making performance possible



LIPA opened its doors to students in 1995. Its creation was originally influenced by the 1980 blockbuster ‘FAME’ - a film about the New York High School for the Performing Arts. Mark Featherstone-Witty spearheaded the idea that a performing arts institute needs to collaboratively teach all the skills for a performance at the same time. He gained the support of some 50 artists, directors, choreographers and entrepreneurs who backed his vision for a new performing arts institute.

It was The Beatles producer, Sir George Martin, who was to be the catalyst in helping Mark to realise his approach to performing arts education. He introduced Mark to Sir Paul McCartney, who had coincidentally embarked on a plan to save the Liverpool Institute for Boys building (his old school): *“Late one night, I made a sentimental visit to my old school, the Liverpool Institute, which was built in 1825. I found the place in a dilapidated state, but was still intrigued by being in a place where so many of my early years had been spent. I took a film cameraman around and reminisced about the teachers, the pupils (one of them was George Harrison) and some of the events that once took place in this lovely building. Making this film inspired me to start talking to people about ideas to save the building.”*

It took seven difficult years of planning, fundraising and building to get **LIPA** off the ground. The journey is described in Mark’s book ‘OPTIMISTIC, EVEN THEN’. It wasn’t easy, but then, as McCartney reminded Mark from time to time, *“If it was easy, everyone would be doing it.”*

LIPA officially opened its doors to students in January 1996. During his speech at the inauguration event, Paul made an emotional address saying he wished his parents could have been alive to witness the event, while Mark said he hoped that, one day, students would experience the feelings he was experiencing then.

Course information

Training students for a future of sustained work

LIPA provides expert teaching in eight disciplines: acting; community drama; dance; music, theatre and entertainment management; music; sound technology; theatre and performance design; and theatre and performance technology. The educational offering includes three-year BA (Honours) Degree programmes and one-year Foundation Certificates.

Dedicated to providing the best teaching and learning for people who want to pursue a lasting career in the arts and entertainment industry, LIPA continually renews and updates learning resources across all areas of study, and ensures that the curriculum is current.

Courses include:

- **BA (Honours) Degree programmes**

LIPA offers full-time three-year Honours Degree programmes: Acting; Applied Theatre and Community Drama; Dance; Music; Management of Music, Entertainment, Theatre & Events; Sound Technology; Theatre and Performance Design; and Theatre and Performance Technology.

- **Foundation Certificates**

LIPA also runs full-time one year Foundation Certificates: Commercial Dance; and Popular Music and Music Technology.

- **LIPA 4:19**

LIPA 4:19 is a part-time performing arts academy aimed at those aged 4 to 19. It offers the opportunity for young people to explore and express their creativity in singing, dancing and acting.



Programmes of study

LIPA continually reviews and revises its learning resources across its eight key areas of study, ensuring that its teaching stays at the cutting edge of performance.

Degree courses for undergraduates (three years):

Acting – **LIPA's** goal is to produce versatile, creative and thoughtful actors, able to take responsibility for shaping their own careers. It offers a rigorous programme of technique, rehearsal and performance practice, through a wide range of repertoire in both live and recorded media. This is combined with classes that encourage students to cultivate themselves as enterprising, self-reliant actors with the necessary business acumen to find and create work to achieve a sustained career.

Applied Theatre and Community Drama – **LIPA's** goal is to produce confident and innovative community drama facilitators with the knowledge and skills to work across the spectrum of contemporary community/applied drama practice. Work placements are vital to the course – **LIPA** has links with over 50 organisations including youth clubs, health agencies, mental health bodies and disability groups as well as with social exclusion projects.

Dance – Recognised by the Council for Dance Education and Training as an accredited school, **LIPA** helps its students acquire the techniques, creativity, understanding and professional awareness to achieve a long-lasting career in commercial dance.

Management of Music, Entertainment, Theatre & Events – This programme equips students with the skills to work at the forefront of management across the spectrum of the performing arts.

Music – **LIPA's** music course gives its students the chance to find out where they want to be musically, as well as learning about the business, finding an audience and planning a working life playing music. **LIPA** also develops students' musical literacy and technical skills across music performance, creation, production and the music business in general.

Sound Technology – Being a multi-skilled practitioner is a necessity in the sound technology field. So whether students that study this course see their future in recorded sound, live sound or post-production, it helps them develop their skills in all of these areas. By creating a foundation based on theory, as well as practice, it equips students to adapt to technical change as it happens. **LIPA** also recognises the need for strong people skills – without these skills the technical tools have no value. The course, therefore, makes the most of the opportunities for students to learn through collaborating with students studying music or other performing arts disciplines.



Theatre & Performance Design – This course provides students with the skills, knowledge and confidence to build a career as a designer within the performing arts. Graduates leave **LIPA** creative, ambitious and multi-skilled, and are equally at home designing the sets and costumes for a theatre production as they are leading a site-specific performance event or creating the environment or lighting for a music gig.

Theatre & Performance Technology – Performance and entertainment technology plays a key role in the live arts sector, from traditional theatre to music festivals, corporate events and cruise ships. Multi-skilling is vital in this increasingly competitive field, so this programme builds from a broad base of practical theatre knowledge to introduce students to wider areas of media, arts and event production, where skills can be transferred to great effect.

Foundation courses (one year):

Commercial Dance – The commercial dance programme has two aims: direct entry into the profession, or as an addition to Level 3 qualifications for pre-entry to further training onto a degree or alternative training programme. Students need to be instinctive performers with drive and interested in enhancing existing experience and training to reach their career aspirations.

Popular Music and Music Technology – This course is designed for musicians that want to enhance their music skills while learning more about the technology of music production and recording, and for potential sound engineers who want to brush up on their musicianship.

Students may choose to study this for one year and then go straight into work, or they could use it as a foundation to build on experience and theoretical knowledge before progressing on to degree level study.



Alumni

Since opening in 1996, more than 3,900 higher education students have walked through **LIPA's** doors.

LIPA values student feedback and input and has tailored its curriculum according to student feedback, experience and suggestions. Without their input and on-going enthusiasm, **LIPA** would not be the great place it is today.

Where are they now?

LIPA has a long list of graduate success stories. LIPA graduates leave equipped with the skills and knowledge to pursue a variety of careers in the performing arts and beyond. All graduates mentioned in this press pack are available for press interviews and photography – please see contact details on page 21.

Michael Bronczkowski // 2011 Dance

Michael Bronczkowski graduated from **LIPA** in 2011 with a BA (Honours) in Dance. Prior to graduation, in the summer of 2010 Michael received the Job Sanders Scholarship for the Netherlands Dans Theatre Summer Intensive Course, a firm nod of recognition towards his ability as a dancer.

After graduation Michael spent the 2011/2012 season with the Cinevox Junior Company in Switzerland under the direction of Malou Fenaroli Leclerc. From there he spent the summer of 2012 as part of the Königsfelder Festspiele near Zürich under the direction of Félix Duménil.

In 2012, Michael joined the dance company of the Stadttheater Giessen, Germany under the direction of Tarek Assam, performing internationally among others in Belgium (the Dancing Cities Festival) and at the Beijing Dance Festival in China.

Early in 2013, the company flew to Portugal to recreate two acclaimed works by the renowned choreographer Rui Horta at his choreographic centre in Montemor-o-Novo, Portugal. The premiere of the works, performed in Germany two months later, received widespread critical acclaim.

The 2013/14 season found Michael and the Giessen company in Bratislava, where they took part in an international dance festival. Towards the end of the season, the company held its annual TanzArt East-

West Festival in Giessen where over 30 companies from around the world celebrated dance over a two week period.

<http://www.networkdance.com/xHannes-Michael-Bronczkowskix>

Dan Croll // 2011 Music

Dan Croll graduated from **LIPA** in 2011 after studying Music. Since then he has become a respected songwriter and performer, securing frequent national radio plays and attracting a huge online following which has led him to achieve international recognition.

Whilst at **LIPA**, Dan won the national Songwriter of the Year award. He has received support from radio DJs across the music spectrum with stations such as BBC Radio 1, Radio 2, XFM, 6 Music, KCRW and Sirius XM frequently playing his singles.

Since releasing his debut single 'From Nowhere' in 2012, which has over 1.4 million views on YouTube, Dan has been invited to perform all over the world, with sold out tours on both sides of the Atlantic, playing festivals across Europe and the US and performing on TV programmes such as 'Jimmy Kimmel Live' in the US.

The release of 'Sweet Disarray', his first album, has led to him receiving praise from journalists at the Guardian and Time Magazine. He has also supported Bastille, Imagine Dragons, Haim and London Grammar.

Dan, who also plays several instruments, has developed a fan base all around the globe. He is currently one of the most synced new artists on Universal and was a cultural ambassador for the British Embassy during the World Cup in Brazil.

Dan recently spent time in South Africa recording an extended version of his album and will feature Ladysmith Black Mambazo. Dan has also made fans out of Sir Paul McCartney, Burberry, Paul Smith, model Suki Waterhouse and has had his music featured on computer games 'Grand Theft Auto V' and 'FIFA 14'.

<http://www.dancroll.com/>

Lynette Howell // 2000 Music, Theatre and Entertainment Management

Lynette graduated from **LIPA** in 2000 with a BA (Honours) in Music, Theatre and Entertainment Management and is now working as a film producer in Hollywood with some of the industry's leading names.

Lynette grew up in Crosby, Liverpool and, following graduation, worked in London's West End finding work with US independent producer East of Doheny. After impressing them with her work the company asked her to move to California to manage its theatre division.

In January 2012, Lynette Howell launched Electric City Entertainment with her long time producing partner, Jamie Patricof at a filmmaker driven Production Company based in Los Angeles.

Most recently, Lynette was a producer on Tim Burton's 'Big Eyes', starring Amy Adams and Christoph Waltz which was released at the end of 2014. She is currently in production on Matt Ross' 'Captain Fantastic', starring Viggo Mortensen.

To date, Lynette has produced 20 feature films including Derek Cianfrance's 'Blue Valentine', starring Michelle Williams and Ryan Gosling and critically acclaimed 'The Place Beyond the Pines' starring Bradley Cooper, Eva Mendes and Ryan Gosling.

Lynette has earned several accolades for her work as a producer, including being named one of Variety Magazine's 10 producers to watch in 2007. Lynette is an advisor to the Sundance Creative Producing Initiative and the Film Independent Producers Lab.

Lynette is proactive at giving back to the performing arts and has visited **LIPA** several times hosting workshops to share her knowledge and experience with current undergraduates.

<http://www.imdb.com/name/nm1987578/>

Sarah Yule // 2004 Sound Technology

Sarah Yule graduated from **LIPA** in 2004 with a BA (Honours) in Sound Technology and now works as International Sales Manager for inMusic Brands.

In her role as International Sales Manager Sarah regularly travels to Europe, the Middle East, Africa and India to sell products for brands such as Akai Professional, Numark, M-Audio, Alto Professional, Denon DJ, Denon Pro, Marantz Pro and Alesis.

Sarah gave birth to her son Leon whilst studying at **LIPA**, but still continued with her course and ambition to work in the music industry following graduation. She took a job close to home with Dolphin Music, a Liverpool based musical instrument specialist which subsequently was voted one of the UK's fastest growing businesses.

Single mum Sarah then began to pursue her dreams within this industry even further, leading her to her current position as International Sales Manager at inMusic Brands. Her experience at Dolphin Music and then UK manufacturer TL Audio meant she has grown an intricate understanding of the industry, products and countries she deals with so is able to expertly predict trends and recognise potential opportunities.

One of Sarah's proudest moments was when she received a prestigious industry award for a piece of audio equipment that she conceptually designed.

<http://uk.linkedin.com/in/sarahyule>

Entrepreneurial students

Following graduation, some of **LIPA**'s Alumni have gone on to set up their own performing arts or media companies. These 'entrepreneurs' are keen to keep a close bond with LIPA, regularly offering its students work experience placements and in many cases, employing its graduates. They are also encouraged to return to the institution to share their skills via workshops or talks. A handful of these inspiring entrepreneurs are below.

David Hutchinson // 2009 Acting

David Hutchinson is a founding member and artistic director of the London based Sell a Door Theatre Company and still returns to **LIPA** to teach as one of its visiting professionals. David also trained in writing at the Everyman Theatre in Liverpool.

Following graduation from **LIPA**, David and three other **LIPA** students founded the [Sell a Door Theatre Company](#) which has since grown to become a leading mid-scale touring company based in London.

The theatre company had its first West End production in 2012 entitled 'Seussical' at the Arts Theatre in Leicester Square and it recently partnered with Greenwich Theatre which it has worked extensively with to-date.

In April 2014, David was awarded £25,000 from Stage One, a start-up investment scheme to co-produce the UK tour of Avenue Q alongside Richard Darbourne.

David is associate director at the Brooklyn Youth Company in NYC and his recent direction and producing credits include '1984' (UK tour), 'A Midsummer Night's Dream' (UK tour), 'A Christmas Carol' (Greenwich Playhouse), 'Dracula' (UK tour) and most recently 'Ghosts' (UK tour).

<https://www.linkedin.com/pub/david-hutchinson/1a/b78/50b>

Zoë Jackson // 2010 Dance

Zoë Jackson graduated from **LIPA** in 2010 with a BA (Honours) in Dance. To help fund her arts training Zoë set up the performing arts company Living the Dream when she was 16 years old which she continued to manage and nurture throughout her degree at **LIPA**.

Since graduating from **LIPA**, Zoë has launched a school of performing arts, a professional dance company and a talent agency. One of the highlights of her job to date was performing with her dance company Living the Dream for Her Majesty the Queen in 2013 at Westminster Abbey for Royal Commonwealth Day.

Recently, Zoë and the Living the Dream dance group, which also included other **LIPA** graduates and students, were given the opportunity to perform at Wembley Arena for the We Day event alongside Ellie Goulding and Dizzie Rascal and were featured on primetime television on ITV's programme 'The Nation's Favourite Dance Moment'.

The Living the Dream dancers performed in the Olympics opening and closing ceremonies, at the Brit Awards and for artists such as Rihanna, Plan B and Katy Perry.

Living the Dream has also worked with prestigious brands such as Vodafone, Pret a Manger and Kickers, teaching staff how to street dance, which is a feature of the corporate team building work she does.

As a young budding entrepreneur, Zoë has also received support and endorsement from Sir Richard Branson. Living the Dream has also performed at private events for himself and for his brand, Virgin.

<http://www.livingthedreamcompany.co.uk/zoejackson.html>

Alex Le Roux // 2010 Music

Alex graduated from **LIPA** in 2010 with a BA (Honours) degree in Music and has since founded ALR Music, a music entertainment company that employs freelance musicians and DJs for bespoke events.

In February, Alex was named one of Music Week's 30 Under 30, an accolade given to young professionals in the music industry that look set to achieve big things in the future.

Nominations for this distinguished title came from industry heavyweights including Sefton Woodhouse, ex-Vice President of EMI, Lohan Presencer, CEO of the Ministry of Sound and Gary Landesberg, Chairman of The Arts Club.

Alex's career began when he formed a 10-piece soul and funk band comprising entirely of **LIPA** graduates which was then invited on to perform at a number of music events around the world. Of the 150-200 musicians Alex employs every month around 85% are ex-**LIPA** students.

Alex and ALR have an impressive client list including Microsoft, Hugo Boss and Net-A-Porter. Alex is also director of music at The Arts Club, Mayfair where he has recently booked the likes of Sam Smith, Friendly Fires and Kid Creole to perform at the club.

As a side project Alex also DJs and produces music under the pseudonym The Neon Lights and has produced music for The xx, Warpaint, SBTRKT and Bon Iver amongst others.

<https://www.linkedin.com/pub/alex-le-roux/1a/37a/797>

Ian Greenway // 2004 Music, Theatre and Entertainment Management

Ian Greenway has come a long way since he graduated from **LIPA** in 2004.

He has made his mark globally - as a large-scale event organiser, co-running an events company which designs, develops and delivers live events, often with colossal budgets and demanding briefs.

Ian believes his time at **LIPA** gave him an excellent grounding for the prolific career he has since moulded for himself.

Following graduation and filled with a strong work ethic, Ian secured a contract as an events organiser for media giant Clear Channel Entertainment in its live events department (Live Nation) where he regularly worked on large-scale events all over the world.

A year later, he met his business partner Jo Mackay and they set up LarMac Live and began growing a network of heavy-weight clients, routinely impressing with their ability to push creativity to the limit and deliver events which utilise the most cutting edge technology; maximising budgets and guaranteeing the 'wow' factor every time.

One of the largest events which LarMac has hosted was for Live Nation, and took place on Copacabana beach with 750,000 guests. It has also organised the European Music Awards,

Creamfields, Field Day and Love Supreme. Global LarMac also works closely with clients in the Middle East to deliver countless glittering gala events, weddings and awards ceremonies.

Since it was first set up, LarMac Live's turnover has grown from £40-50k to over £1m.

<https://www.linkedin.com/pub/ian-greenway/22/724/a8a>

Peter Van Neste // 2008 Sound Technology

Peter Van Neste developed a keen interest in music and sound technology when he was growing up and always felt a strong motivation to build and improve his skills as much as possible.

Always a music lover, in his teens he spent time working in local recording studios learning all he could about sound technology, which became the focus of his professional studies as a young adult.

Since graduating from the Sound Technology degree at **LIPA**, Peter Van Neste went on to set up and run Stagetex a successful AV Hire and Event Production company in Liverpool boasting an enviable portfolio of national clients.

Peter, who originally thought his career would be as a sound technician in a studio, realised his passion for production of live events due to the broad-nature of his studies at **LIPA**, where he gained an in depth practical and theoretical understanding of the industry and its career opportunities.

His impressive roster of national, long standing clients at Stagetex has grown significantly since it started and includes Renault, TalkTalk, the Probation Service, Bibby Line Group, Nokia, the Green Party, the NHS and Liverpool One.

Peter has a team of around 30 cherry-picked industry staff which are made up of full-time and freelance events professionals and a number of these are **LIPA** graduates.

Since he set it up, Peter's business has experienced growth of 30-50% per year on average, and in 2015 he expects his turnover to swell by a further 50%.

<https://www.linkedin.com/pub/peter-van-neste/10/653/b25>

Laura Hollowell // 2010 Theatre and Performance Design

Laura Hollowell graduated from **LIPA** with a BA (Honours) in Theatre and Performance Design.

Since leaving **LIPA**, Laura has spent time working at the Royal & Derngate Theatre on the production of 'A Tale of Two Cities' as wigs mistress where she was responsible for creating elaborate up-dos and moustaches for the cast.

Laura went on to work on BBC3 show 'Hair'. Competing with eight other finalists, she created hairstyles inspired by 1950's science fiction, 'Alice in Wonderland' and the 1960s era. She also presented online tutorials on the BBC website.

The publicity she gained from 'Hair' has since helped Laura to launch her own vintage beauty business named Madame Medusa Beauty, where she sells handmade vintage hair accessories and offers hair and make-up styling and tutorials.

Laura is currently working as a freelance wardrobe and wigs supervisor with touring musical 'Betty Blue Eyes', where she has been brought on board to recreate the waved hair and thrifty fashion of post-war Britain.

<https://www.linkedin.com/pub/laura-hollowell/1b/264/774>

Please contact the press office to find out about even more of LIPA's student success stories.

Other places, productions and artists that LIPA graduates are now working with include:

Air Studios, Ambassador Theatre Group, BAFTA, BBC, Bill Kenwright Ltd, Centric Artist Liaison, Donmar Warehouse, Global Radio, Gotham Producers, Hackenbacker Audio Post Production, ITV, Live Nation, Michael Grandage Company, New Adventures (Matthew Bourne's company), Norwegian National Opera, Really Useful Group (Andrew Lloyd Webber's Company), Royal Shakespeare Company, Sennheiser, Todd-Soundelux, Universal, Woodroffe Bassett Design.

LIPA spokespeople*:

- **Mark Featherstone-Witty // Founding Principal and CEO**
- **Sarah Baker // Head of Discipline, Dance**
- **Maria Barrett // Senior Lecturer, Music, Theatre and Entertainment Management**
- **Stephen Buckwald // Senior Lecturer, Acting**
- **Brendon Burns // Head of Discipline, Acting & Community Drama**
- **Jeremy Grice // Head of Discipline, Music, Theatre and Entertainment Management**
- **Martin Isherwood // Head of Discipline, Music**
- **Chris Layton // Senior Lecturer, Sound Technology**
- **Richard Reddrop // Head of Discipline, Theatre and Performance Design and Technology**
- **Phil Saxe // Senior Lecturer, Music, Theatre and Entertainment Management**
- **Ashley Shairp // Course Leader, Theatre and Performance Design**
- **Joe Stathers-Tracey // Senior Lecturer, Theatre and Performance Design and Technology**
- **Jon Thornton // Head of Discipline, Sound Technology**

**Please refer to [Little Black Book of contacts](#) (available separately – please contact the press office to request a copy) for biographies and more information.*

LIPA Patrons

The lead patron of **LIPA** is Sir Paul McCartney. The full list of patrons is below. Patrons listed are a combination of leading practitioners that took part in **LIPA**'s initial survey and those key practitioners that have supported **LIPA** over the years.

- Joan Armatrading
- Dame Jocelyn Barrow
- Sir Richard Branson
- Dame Judi Dench
- John Gunter
- Glyn Johns
- Mark Knopfler
- Gillian Lynne
- Sir Cameron Mackintosh
- Sir George Martin
- Victoria Wood
- Robert North
- Lady Olivier
- Sir Alan Parker
- Monica Parker
- Lord David Puttnam
- Alpana Sengupta
- Carly Simon
- Peter Sissons
- Wayne Sleep
- Vangelis
- Toyah Wilcox

LIPA Companions

LIPA's Companions are individuals who are having outstanding performing arts careers. They have all spent time (and continue to spend time) with **LIPA's** students sharing their expertise and experiences.

Pippa Ailion, Briony Albert, Lea Anderson, Joan Armatrading, The Bangles, Jason Barnes, Stephen Bayley, Darcus Beese, David Bell, Natricia Bernard, Don Black, Matthew Bourne, Guy Chambers, Paule Constable, Cathy Dennis, Barbara Dickson, Anita Dobson, Caroline Elleray, Ben Elton, Anthony Everitt, Tim Firth, John Fox, Benny Gallagher, Kevin Godley, Nickolas Grace, Ann Harrison, Michael Harrison, Thelma Holt, Trevor Horn, Richard Hudson, John Hurt, Adrian Jackson, Chris Johnson, Heather Knight, Ralph Koltai, Steve Levine, Owen Lewis, Gary Lloyd, Terry Marshall, Giles Martin, Andy McCluskey, Alec McCowen, Joe McGann, Alan McGee, Alan Moulder, Steve Nestar, Billy Ocean, Christopher Oram, Dave Pammenter, Arlene Phillips, Tony Platt, Jonathan Pryce, David Pugh, Colin Richmond, Sir Ken Robinson, Willy Russell, Nitin Sawhney, Pam Schweitzer, Dr Jorg Sennheiser, LaVelle Smith Jr, Terence Stamp, David Stark, Nick Starr, Midge Ure, Hannah Waddingham, Jon Webster, Samuel West, Tim Wheeler, Patrick Woodroffe, Will Young.

Features Ideas

1. The need for a spirit of entrepreneurialism amongst those entering the performing arts economy as it continues to move towards a self-employed / freelance structure.
2. Defining talent, 'star quality' and fame, some focus on reality TV and its approach to fame. Is talent something a person is born with - a special ability that only a select few possess - or is it something that comes with time, perseverance and proper training?
3. More creative teaching practices as a wider issue – are we stifling our creative and emotional intelligence by putting too much emphasis on academic intelligence? What alternative teaching practices are effective and what can be achieved by utilising alternative teaching practices?
4. The reality of performing arts careers after graduation and the less traditional career options that the commercialisation of the current market has created for performing arts graduates.
5. Arts as therapy in our busy and stressful culture – has this been overlooked?
6. The networked individual – encouraging students to use online, cloud based tools to promote themselves and work together more easily.
7. Challenging superficiality: Is an aesthetically beautiful person more likely to secure a job in the performing arts?
8. The value of the performing arts as part of the debate on the teaching of design and technology.
9. The value of community drama in educational, political and community development.
10. The looming skills shortage in the performing arts economy with 6,000 off-stage positions predicted to not be filled in 2017.

Photography

We have a media library of images to illustrate stories on all areas of performing arts. Please contact the Press Office team below.

Press Office Contacts

For further information, images or to interview a spokesperson or student from **LIPA**, please contact:

Marketing and Press Office
Tel 0151 330 3000
Email: media@lipa.ac.uk